

US diplomat opens Manuel Market in Stars Avenue mall

[Jan.14, 2016] Jeddah-based US Consul General Todd Holmstrom delivered opening remarks and participated in a ribbon-and cake-cutting ceremony at Jeddah's Stars Avenue Manuel Market on Jan.14.

The local, high-end grocery chain has four locations in the Jeddah metro region and its flagship branch at Stars Avenue is stated to be popular with many Jeddawis.

Manuel Super Market, a direct importer as well as domestic purchaser of grocery products, carries a number of American fresh and processed foods, as well as other culinary and household items, which are sourced from the United States. The company was established in 2010 by a group of Saudi investors.

Manuel Supermarket has arranged a week-long promotion highlighting newly imported American products in a specific area and will offer discounts on many American brands.

The commercial section of the US consulate in Jeddah stated that it actively promotes greater partnerships between US and Saudi businesses.

Saudi Arabia is currently the United States' largest trading partner in the Middle East and North Africa, and its 10th largest trading partner overall.

Source: [Arab News](#)